

Under 150

The Free Label is a six-member band from Toronto, Canada, blending 70s disco, 90s R&B, and high-energy funk into an electrifying, dance-driven experience. Their 2019 single "All Night" led to international tours across Europe, North America, and Australia, gaining a loyal following.

They've played major Canadian festivals, including Mariposa Folk Festival and the Calgary Stampede, and opened for T-Pain, Aqua, and Lupe Fiasco. The band has also toured the U.S., opening for various artists and performing at universities across the country.

In 2024, *Songs for Sienna*, their highly anticipated album, earned them a spot on the Amazon Music Billboard in Dundas Square, Toronto. Tracks like "Crimes of Passion" have gained global attention.

With over 15 million views of their live performances in the last year, The Free Label's energetic shows and natural chemistry continue to captivate audiences worldwide.

Under 250

The Free Label is a six-member band from Toronto, Canada, blending 70s disco, 90s R&B, and high-energy funk into an electrifying, dance-driven experience. Since their breakout 2019 single "All Night," they've toured Europe, North America, and Australia, building a loyal fanbase.

Notable Canadian festivals include Mariposa Folk Festival, Laketown Shakedown, and the Calgary Stampede, where they opened for T-Pain, Aqua, and Lupe Fiasco. They've also headlined sold-out shows across Canada and the U.S., including SXSW in Austin, Texas.

Their 2023 European tour featured performances in the Netherlands, England, and Luxembourg, opening for Incognito and Mono Neon. The band's music has received radio play worldwide, including in Canada, the U.S., Indonesia, Turkey, and the Czech Republic.

In 2024, *Songs for Sienna*, their highly anticipated sophomore album, earned them a prominent spot on the Amazon Music Billboard in Dundas Square, Toronto. With tracks like "Blue Suede" and "Change Your Mind," the album has received significant praise.

The Free Label's live performances have seen impressive growth, surpassing 15 million views across social media in the past year alone. Their electrifying stage presence and natural chemistry have made them a rising force in the global music scene.

Collaborating with Grammy-nominated artists like Braxton Cook and producer Aaron Paris (Drake, Kanye West), The Free Label continues to push creative boundaries, keeping fans dancing and eager for more.

Long form:

The Free Label is a six-member band from Toronto, Canada, known for their unique fusion of 70s disco, 90s R&B, and high-energy funk. Their infectious sound creates a captivating, dance-driven experience that has made them a favorite on stages across the globe.

Since their breakout 2019 single "All Night," the band has toured Europe, North America, and Australia, steadily growing their international fanbase. Notable Canadian festival appearances include Mariposa Folk Festival, Laketown Shakedown, and the Calgary Stampede, where they shared the stage with T-Pain, Aqua, and Lupe Fiasco. They've sold out shows nationwide, from Toronto to Vancouver, and have become a sought-after act at major Canadian and U.S. festivals.

Their 2023 European tour saw them perform in the Netherlands, England, and Luxembourg, where they opened for legendary soul group Incognito and R&B/Jazz virtuoso Mono Neon. The Free Label's music has found a home on radio stations worldwide, with tracks featured in Canada, the U.S., Indonesia, Turkey, and the Czech Republic.

In 2024, the band celebrated the release of their highly anticipated sophomore album, *Songs for Sienna*, which earned them a prominent spot on the Amazon Music Billboard in Dundas Square, Toronto. This milestone helped solidify their rising status in the music industry, with tracks like "Blue Suede" and "Change Your Mind" receiving widespread acclaim. The album has garnered attention from both fans and critics, amplifying their presence on all platforms.

The band has also experienced significant growth over the last 12 months, with their live performances gaining millions of views across social media platforms. Their live videos, including festival performances and concert highlights, have collectively surpassed 15 million views, showing a remarkable increase in global engagement and solidifying their reputation as one of the most exciting live acts on the circuit.

In the studio, The Free Label has collaborated with Grammy-nominated artists like saxophonist Braxton Cook, featured on their 2022 release *Shine*, and Grammy-nominated producer Aaron Paris (Drake, Kanye West, Kali Uchis), who contributed strings to their latest single, "Real Love."

Their live performances continue to showcase their natural chemistry and dynamic stage presence. With their blend of technical prowess, crowd engagement, and infectious energy, The Free Label is a band that will get you dancing—and leave you wanting more.